

**Number of Businesses  
Newfoundland and Labrador by Rural Secretariat Region  
December 2024**

Rural Secretariat Region	Number	Percent
Unknown	28	0.2%
Labrador	755	4.9%
St. Anthony - Port au Choix	393	2.6%
Corner Brook - Rocky Harbour Region	1,471	9.6%
Stephenville - Port aux Basques Region	699	4.5%
Grand Falls-Windsor - Baie Verte - Harbour Breton	1,245	8.1%
Gander - New-Wes-Valley	1,347	8.8%
Clarenville - Bonavista	848	5.5%
Burin Peninsula	483	3.1%
Avalon Peninsula	8,110	52.7%
<b>Total</b>	<b>15,379</b>	<b>100.0%</b>

Notes:

All businesses included in the totals have been assigned a valid Industry classification.

Business counts provided are based on establishment which is defined as the most homogeneous unit of production for which the business maintains accounting records. A more detailed definition of an establishment can be viewed at:

<https://www23.statcan.gc.ca/imdb/p3Var.pl?Function=Unit&Id=23893>

Establishment counts will differ from the counts provided by Statistics Canada, Table: 33-10-0222-01 which counts according to the number of statistical locations. For example, a retail business with 10 stores and a head office is counted 11 times in the Canadian business counts. Please consult the guide for more information:

[Definitions and Concepts used in Business Register \(statcan.gc.ca\)](#)

Fluctuations in these figures from one reference period to another can come from methodological changes (for example, changes to the method for identifying inactive units or in business industrial classification strategies). As a result, these data do not only represent changes in the business population over time. Statistics Canada advises users not to use these data as a time series.

Source: Statistics Canada, Business Register