

**Number of Businesses by North American Industrial Classification System (NAICS) Code and Employment Size
St. John's Census Metropolitan Area (CMA)
December 2025**

NAICS Industry Code	Number of Employees					St. John's Census Metropolitan Area (CMA)
	1 to 4	5 to 19	20 to 99	100 to 499	500 +	
Agriculture, Forestry, Fishing and Hunting	39	26	10	1	..	76
Mining and Oil and Gas Extraction	11	14	16	8	..	49
Utilities	3	2	2	2	1	10
Construction	516	312	80	16	..	924
Manufacturing	49	73	38	6	..	166
Wholesale Trade	109	161	54	2	1	327
Retail Trade	212	413	146	28	2	801
Transportation and Warehousing	92	62	42	16	2	214
Information and Cultural Industries	44	40	8	3	1	96
Finance and Insurance	100	73	20	3	..	196
Real Estate and Rental Leasing	261	71	15	1	..	348
Professional, Scientific and Technical Services	521	173	72	11	2	779
Management of Companies and Enterprises	16	14	8	6	..	44
Administrative and Support, Waste Man. and Remediation Serv.	113	110	50	11	..	284
Educational Services	38	40	17	4	2	101
Health Care and Social Assistance	541	224	76	23	8	872
Arts, Entertainment and Recreation	46	55	26	3	..	130
Accommodation and Food Services	79	182	156	15	..	432
Other Services (Except Public Admin.)	449	241	55	3	..	748
Public Administration	23	48	29	22	6	128
Total	3,262	2,334	920	184	25	6,725

Symbol legend:

.. Not available

Notes:

All businesses with employees included in the totals have been assigned a valid Industry classification.

Business counts provided are based on establishment which is defined as the most homogeneous unit of production for which the business maintains accounting records. A more detailed definition of an establishment can be viewed at:

<https://www23.statcan.gc.ca/imdb/p3Var.pl?Function=Unit&id=23893>

Establishment counts will differ from the counts provided by Statistics Canada, Table: 33-10-1095-01 which counts according to the number of statistical locations. For example, a retail business with 10 stores and a head office is counted 11 times in the Canadian business counts. Please consult the guide for more information:

[Definitions and Concepts used in Business Register \(statcan.gc.ca\)](#)

Fluctuations in these figures from one reference period to another can come from methodological changes (for example, changes to the method for identifying inactive units or in business industrial classification strategies). As a result, these data do not only represent changes in the business population over time. Statistics Canada advises users not to use these data as a time series.

Source: Statistics Canada, Business Register