

**Number of Businesses by North American Industrial Classification System (NAICS) Code and Employment Size  
St. John's Census Metropolitan Area (CMA)  
December 2024**

NAICS Industry Code	Number of Employees					St. John's Census Metropolitan Area (CMA)
	1 to 4	5 to 19	20 to 99	100 to 499	500 +	
Agriculture, Forestry, Fishing and Hunting	36	23	11	1	..	71
Mining and Oil and Gas Extraction	10	19	16	6	..	51
Utilities	2	3	2	3	1	11
Construction	517	295	87	13	1	913
Manufacturing	46	71	34	7	..	158
Wholesale Trade	125	154	55	4	1	339
Retail Trade	229	423	134	29	2	817
Transportation and Warehousing	78	70	40	13	1	202
Information and Cultural Industries	43	39	10	2	1	95
Finance and Insurance	105	63	26	4	1	199
Real Estate and Rental Leasing	241	66	13	1	..	321
Professional, Scientific and Technical Services	502	182	67	9	1	761
Management of Companies and Enterprises	15	16	8	6	..	45
Administrative and Support, Waste Man. and Remediation Serv.	118	112	40	12	..	282
Educational Services	42	40	21	2	2	107
Health Care and Social Assistance	556	222	69	20	8	875
Arts, Entertainment and Recreation	43	56	27	2	..	128
Accommodation and Food Services	75	180	154	13	..	422
Other Services (Except Public Admin.)	470	221	57	3	..	751
Public Administration	23	48	26	23	6	126
<b>Total</b>	<b>3,276</b>	<b>2,303</b>	<b>897</b>	<b>173</b>	<b>25</b>	<b>6,674</b>

Symbol legend:

.. Not available

Notes:

All businesses included in the totals have been assigned a valid Industry classification.

Business counts provided are based on establishment which is defined as the most homogeneous unit of production for which the business maintains accounting records. A more detailed definition of an establishment can be viewed at:

<https://www23.statcan.gc.ca/imdb/p3Var.pl?Function=Unit&Id=23893>

Establishment counts will differ from the counts provided by Statistics Canada, Table: 33-10-0222-01 which counts according to the number of statistical locations. For example, a retail business with 10 stores and a head office is counted 11 times in the Canadian business counts. Please consult the guide for more information:

[Definitions and Concepts used in Business Register \(statcan.gc.ca\)](#)

Fluctuations in these figures from one reference period to another can come from methodological changes (for example, changes to the method for identifying inactive units or in business industrial classification strategies). As a result, these data do not only represent changes in the business population over time. Statistics Canada advises users not to use these data as a time series.

Source: Statistics Canada, Business Register