

**Number of Businesses by North American Industrial Classification System (NAICS) Code
St. John's Census Metropolitan Area (CMA)
December 2025**

NAICS Industry Code	Number	Percent
11 - Agriculture, Forestry, Fishing and Hunting	76	1.1%
21 - Mining and Oil and Gas Extraction	49	0.7%
22 - Utilities	10	0.1%
23 - Construction	924	13.7%
31-33 - Manufacturing	166	2.5%
41 - Wholesale Trade	327	4.9%
44-45 - Retail Trade	801	11.9%
48-49 - Transportation and Warehousing	214	3.2%
51 - Information and Cultural Industries	96	1.4%
52 - Finance and Insurance	196	2.9%
53 - Real Estate and Rental Leasing	348	5.2%
54 - Professional, Scientific and Technical Services	779	11.6%
55 - Management of Companies and Enterprises	44	0.7%
56 - Administrative and Support, Waste Man. and Remediation Serv.	284	4.2%
61 - Educational Services	101	1.5%
62 - Health Care and Social Assistance	872	13.0%
71 - Arts, Entertainment and Recreation	130	1.9%
72 - Accommodation and Food Services	432	6.4%
81 - Other Services (Except Public Admin.)	748	11.1%
91 - Public Administration	128	1.9%
Total	6,725	100.0%

Notes:

All businesses with employees included in the totals have been assigned a valid Industry classification.

Business counts provided are based on establishment which is defined as the most homogeneous unit of production for which the business maintains accounting records. A more detailed definition of an establishment can be viewed at:

<https://www23.statcan.gc.ca/imdb/p3Var.pl?Function=Unit&Id=23893>

Establishment counts will differ from the counts provided by Statistics Canada, Table: 33-10-1095-01 which counts according to the number of statistical locations. For example, a retail business with 10 stores and a head office is counted 11 times in the Canadian business counts. Please consult the guide for more information:

[Definitions and Concepts used in Business Register \(statcan.gc.ca\)](#)

Fluctuations in these figures from one reference period to another can come from methodological changes (for example, changes to the method for identifying inactive units or in business industrial classification strategies). As a result, these data do not only represent changes in the business population over time. Statistics Canada advises users not to use these data as a time series.

Source: Statistics Canada, Business Register